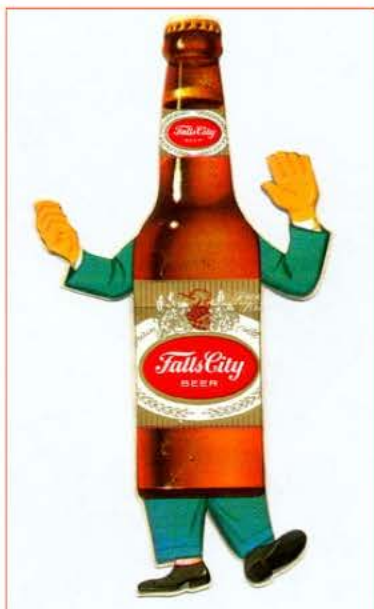


DREWRY'S Extra Dry Beer

Canada's Pride Brand Since 1877

- **President's Message.**
- **CV for Me! (and you)**
A visit to the Terre Haute Brewing Co.
- **Go west young man!**
Striking Hoosier gold in California.
- **Take two flat tops and call me in the morning!** A visit from our can doctor.
- **New membership roster & upcoming events.**
- **And other cool stuff!**



South-Central Indiana Brewers

Volume 2 No. 1
The Heartland Brew News

January–May 2006
Chapter #164 of the BCCA

New members, Amazing collections, Summertime fun, And a brewery collectibles show returns to central Indiana!

President's Message

I don't know about you folks, but I love the warm weather! Sure it means pulling weeds and yard work, but it also means summertime trade shows, friends & fun. The spring of 2006 also means that the South-Central Indiana Brewers chapter is in it's second year and still going strong. Since our first newsletter in December, we've picked up several new members, had a very productive chapter meeting and set our sights on our very first trade show this September. Central Indiana is ripe for a trade show after going so long without. Other chapters around the country are reporting increased attendance to their shows and I believe that we are coming into a great time and location for adding not only to our own collections, but promoting the hobby to an area of the country with the potential to increase membership to our chapter and the national organization as well. I can not stress the importance of our first show being a success!

So far this year, I've been able to attend two great BCCA shows an ABA show and visit several collector's home and view their treasures. At all of these events I noticed a great group of people working hard to make the event enjoyable for others. The SCIB has just such a group. But we still need more help! I encourage every member in our chapter to help promote our show, circle the date on your calendar and make a effort to attend and bring a friend. The sky's the limit! A special thanks to Greg Gerke for producing an awesome show flyer and promoting our event at other shows, and to Fred Johnson for securing us a great location in Indianapolis.

On the national scene; from the board of directors meetings in February and April I can tell you that we are working on some exiting stuff. First, the tab top book guys are still optimistic about getting the book out by CANvention. If all goes as planned we could promote it heavily at our show, so

be sure to preorder your copy as it is sure to breath new life into tab top collecting. Second, a restructuring of events and activities at CANvention to increase room to room trading and a trade floor that is in the same building as the guest rooms will make this CANvention extra special as it also returns to the Midwest. Third, there is a lot of ideas being discussed as to putting all of the back issues of the BCCA magazine on CD ROM format and offering them for sale. There are of course dozens of obstacles to workout, copyrights, security, production costs, etc. I for one hope this venture comes to pass. There is so much information and history with our national club that computerized future generations will really benefit from it. With all this happening in our hobby on a national and a local level, what a great time to be in the Brewery Collectibles Club of America and the South-Central Indiana Brewers!

Mike Pope #32543
SCIB President.

CV for Me! (and you). A visit to the Terre Haute Brewing Company.

Article & photos by

John Coughanour II #28936

Additional photos courtesy of
Derrick Morris #28003 and
Aaron Starkey #32671F

Man was I really excited to receive the first issue of the SCIB newsletter and couldn't wait to open the envelope to read it! When I saw the picture in the upper left corner of the Champagne Velvet beer can, well let's just say a big ole smile stretched across my face. For those of you who know me or have been to my house, I have a passion for the Terre Haute Brewing Company and Champagne Velvet. I only live about 20 miles from the brewery and love to stop by and chat with the owner Mike Rowe from time to time. I thought it would be nice to let you my friends and SCIB members know a little bit about the brewery since Mike Rowe has become the new owner and brought The brewing of Champagne Velvet Beer to Terre Haute, IN for the first time since 1958. Mike's Grandfather used to work at the old brewery before it closed in 1958 and Mike has always had a passion for collecting breweriana from the old brewery. Mike purchased the old Bleemel building in 1990. This was the original building where the Terre Haute Brewing Co. started in the basement and brewing dates back to 1837. Mike soon opened up a museum there displaying a bunch of the breweriana that he had amassed over the years. One day Mike found a book that belonged to Walter Bruhn who was the brew master for the Terre Haute Brewing Co. around the turn of the century.



In that book tucked away all these years was the original recipe for Champagne Velvet Pilsner Beer. WOW! How cool is that. Mike decided to start brewing and opened up the Tap Room in the old Bleemel building in 2000 and several CV beers on tap there. Mike purchased another building in 2002 which used to be part of the bottling plant for the Terre Haute Brewing Co. He then decided to brew on a much larger scale and purchased



The old Bleemel building. The original building of the Terre Haute Brewing Co.

a bunch of brewing equipment. He sold the Bleemel building to Moggers restaurant as he did not have time to devote to running the tap room and also get serious about the brewing of the beer and its distribution. Mike currently brews about 350 barrels of beer a year and they are all lagers. He purchased a bottling line and sells cases of his beers around the area as well as kegs of beer for many of the local restaurants and bars. He is currently talking to the company who makes the aluminum bottles and is thinking about using them as they would be easy to adapt to his bottling line. Just think how great that would be for all us collectors. Imagine a CV Bock aluminum bottle with a nice big goat head on it! Mike is currently brewing three beers. He is brewing Champagne Velvet Pilsner which is made using the old original recipe. It is a clean refreshing beer with great taste and is very popular with light beer drinkers. Next, he is brewing Champagne Velvet Amber which is on the order of a Killions Red, but with much more flavor. Last but not least is my personal favorite the Champagne Velvet Bock. Talk about a great bock beer, I have to say it's one of the best bock beers I've ever tasted. The brewery has a really cool atmosphere as all the walls are covered with tons of old breweriana from the old Terre Haute Brewing Co. There is also a bar with tables and chairs that you can belly up to and have a nice cold draft with friends. The bar is open every Thursday night to the public and has been getting nice little crowds of locals coming in to sit and enjoy a nice pint of beer and fellowship. If you are ever over my way please feel free to call me and we'll have a cold one and even run over to the brewery if you have the time.





Above: The Terre Haute Brewing Co. is the second oldest active brewery in the country today. It is still operating in an original building of the old brewery c.1890 and is located at 401-03 South St. Terre Haute, IN 47807. www.cvbeer.com

Classic Champagne Velvet cans from the 40's, 50's & 60's!



Top: The famous colorful Christmas cans are highly prized among collectors.

Above: Three classic CV flat tops. The first two are from the THBC, the other is from the Atlantic Brewing Co. Chicago, IL.



Left: Three cone tops with the distinctive advertisements of ENJOY IT!, TRY IT! & CV for ME! The forth with the famous \$1,000,000.00 insured recipe side panel.

Left to right: Some of the rarest cone tops produced by the THBC include;

CV misprint label.

This withdrawn free O/D cone top is pictured in the USBC book.

CV Brand Gold Label.

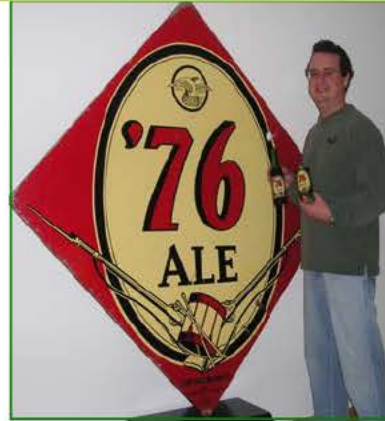
Rare c.1940 J-spout.

A very rare quart cone.

Rare Champagne Velvet cone tops



Terre Haute Brewing Company's other label.



Above left: Nice framed poster advertisement for '76 Ale.
 Above right: John with a beautiful & very rare '76 Ale metal building sign, the best and one of only four known to exist.
 Left & right: Two nice examples of the short lived '76 Ale cone top. The can on the left, with the eagle & green drum being the rarer of the two.

Vintage advertisements from the Terre Haute Brewing Company.



Clockwise: Classic CV-52 cowgirl roasting weenies & hoisting a brew. An extremely rare Currier & Ives lithograph entitled "A Fast Heat" this piece is the only one known to exist. Happy sign for new drinkers of age. Large metal classic building sign. One of many comical outdoor scenes on cardboard. Beautiful metal retro advertisement sign featuring a lovely 1940's patron. A barmaid flashes a pretty smile serving a cold CV.

Terre Haute Brewing Co. labels & bottles.



In 1935 the Terre Haute Brewing Company installed the largest bottling line ever constructed to date in an American brewery under the direction of Oscar Baur. Pictured on this page are some other labels & brands produced by the THBC.

Above: Art Deco style Velvet brand labels, all with a pre 1937 U-705A permit code.

Right: Three IRTP CV labels including: Ale, Stout & Half and Half.



Below: Three typical Champagne Velvet labels



Right: An original June 1940 stubby bottle with a punch dated label.



Below: Late 1930's, early 1940's IRTP Extra Pale, Winter Bru & Bock label.



CV Bock!



Left & above: Two beautiful versions of the IRTP Bock Champagne & Champagne Velvet labels with punch dated stamps.



Above center: Two rare Champagne Velvet Brand Premium Pilsner labels c.1940's

Right: An uncommon America's Pride label with the statement; "Tax paid at the rate prescribed by internal law district No. 7-U-750A."



Below: The Classic Gold Label brand seen here are the quart, 12oz bottle, can & bar glass.



Striking Hoosier Gold in California!

SCIB chapter member pans for cans and hits the mother load!

By Steve Paddack #31210

I spent much of last year in Los Angeles, and happened to be there at the time of the Brookdale Lodge show in November. Having been unable to attend CANvention and my local Indiana shows due to job demands, I was really in need of a can fix, and I convinced my friend and coworker Chris Colombe to accompany me on the long drive up to the Santa Cruz mountains, with the promise that *free beer* and beautiful redwood forests awaited us.

The Brookdale area is truly lovely, and the old lodge has lots of charm. I saw a few familiar faces, and had the pleasure of meeting Stew Crook, Glenn Hintz, and Gene DiCicco among others. The Saturday night before the show was quite enjoyable, with room to room action, plenty of Sierra Nevada on tap, and lots of talk. Chris and I particularly enjoyed our encounter with the Warren Hardarker gang. I also managed to make a can trade with Chris Huber. I was not, however, finding cans that fit into my collecting interests, but had brought along a few California flats that I hoped to sell. The next morning was the official trade show, and I grabbed a table in a dark back room to display my few offerings.

The collector who took the table across the aisle from me carried in a number of totes and boxes, and when he opened the totes I could see that they were full of Rainier Jubilee cans. I don't collect them, so I stood and watched as a feeding frenzy ensued. In the midst of all those Jubilees being grabbed up I noticed one collector lifting a can from the tote that was not a Rainier.



*Above: Gene DiCicco & Steve at the Brookdale show. Gene holds a Grace Bros. instructional.
Below right: A happy collector.*

He examined it, turning it in the dim light, and after considering it for a moment placed it back into the tote. *It was an Old Crown series can from the first series, the tough ones with the green labels and little crowns.* I was shocked! I walked over to the tote and could not believe my eyes. There were six different Old Crown, all from the first series, all were in immaculate condition. These were cans that I had given up trying to collect. They appear so infrequently at Indiana shows, and are usually suffering from some kind of condition issue, that a couple of years back I had just given up. Regaining my composure from what must have been a momentary paralysis I reached into the tote and picked one out. I asked the seller what he wanted for the can. He recited a more than reasonable price. I picked up another one and asked the price and the seller quoted me

the same amount. I said, "I'll take them all." Minutes later I had all six cans packed away in my little cooler. My hands were trembling for about an hour afterwards. I just couldn't believe it. Over the last six years I had, up until this point, managed to place exactly zero of these cans, on grade, into my collection. Two or three of the cans are in the best condition I've ever seen for these. This can score brightened my outlook for weeks. I still marvel at the odd chance of it all; the fact that I was the lone Hoosier collector at the show and the fact that these great Indiana cans happened to surface in Brookdale. Also, the appearance of so many Rainier Jubilees in great condition provided just enough distraction from the Old Crowns that I was afforded a few minutes before they were gobbled up. Had these cans appeared at an Indiana show they would have been sold within 10 seconds. And finally, I just happened to be at the adjacent table. I have no doubt that within moments the northwest collectors would have figured out what they were looking at. I just could not have dreamed it any better.





Above: Steve upon arrival at the Brookdale Lodge near Santa Cruz, CA.

Below: Several quality cans and other breweriana items were abundant with some tough California labels.



Scenes from the Brookdale Lodge show.



Above center & below: Steve's incredible find of the beautiful Old Crown series cans. No doubt the dry arid California weather was a major factor in preserving these metallic wonders. Not to go un-noticed is a beautiful example of a Hop Gold beer from the Star Brewery Co. of Vancouver, WA. Lastly, a lone Wiedemann can seems a long way from Newport, KY!



Above: Ken Harootunian #23111 (right) displays some very clean tough cans along with a fine assortment of quart cones and breweriana.

Below: Gene DiCicco #22192 from Kailua-Kona, Hawaii considers a purchase.



The South-Central Indiana Brewers very own
can doctor pays a house call!

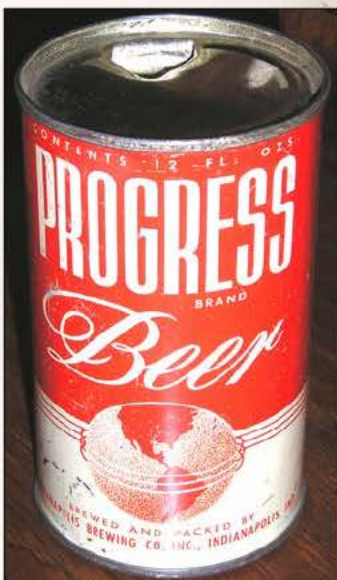
The fine art of can repair



This is the can upon arrival with the top cut out and the rim remaining with teeth marks.



This is the new lid installed. The can has been stretched to cover the teeth marks.



By Fred Goerlach #14360

Hi folks! My name is Fred Goerlach and I run a business with my daughter, Eliza, called Can Works. We specialize in the repair of beer and soda cans of all types.

In February of this year, at the Blue/Gray show in Fredericksburg, VA. I was approached by our chapter president, and my friend, Mike Pope. He asked me to repair a Progress opening instruction can that he had obtained from fellow chapter member Steve Paddock.

He told Mike that the can had been used as a pencil holder that was attached to the back of a workbench.

The top lid had been cut out by a can opener and a hole had been drilled into the seam. The repair required the bottom lid to be removed leaving a hollow cylinder. A piece of tin was cut and placed behind the hole in the seam and solder was applied to fill the hole and

blended in. The next step was to stretch the can to cover the teeth marks left by the can opener. The bottom lid was prepped and re-installed after extending the body of the can. A proper era lid was selected from our inventory of donor cans, and was installed on the top of the can. The can remained the proper height.

I hope all of you folks in the chapter get to see the can up close! If you need any can work done, please contact us at;

canworks@berkshire.rr.com
or by phone (413) 684-4480.
Our services include the following:

1. Re-lidding with correct vintage lids from donor cans
2. Re-lidding using new lids from our ample stock.
3. All types of dent removal.
4. Stretching to cover teeth marks.
5. Rolling flat sheets.



This is the can upon arrival with a hole punched through the top of the seam.



After the tin and solder patch, it was then blended to match the rest of the seam.



This is one of the two Progress brand opening instructional cans c.1939 produced by the Indianapolis Brewing Company that closed it's doors in 1948. This particular can is the rare dark orange paint version with only 10 or so known to exist.

New Members & Up coming National Events

SCIB Welcomes New Members!

Richard Bacon Jr. #32067

George Burge #26972

Phil Douglas #28597

Kevin Kious #29100F

Don Roussin Jr. #17470

Don Stuck II #32568

Rick Walker #32602

Up Coming BCCA Events

May 20	Los Lunas, MN	Roadrunner
May 20	Kalamazoo, MI	Patrick Henry
May 20-21	Tulsa, OK	Progress
May 20	Eagle, ID	Gem State
May 20	Sunnyvale, CA	49er
May 20	St Paul, MN	North Star
May 21	Wauconda, IL	Bull Frog
Jun 1	Westmont, IL	Westmont Stroh's
Jun 2-3	Dubuque, IA	Hawkeye & North Star
Jun 3	Westminister, MA	Pickwick
Jun 3	New Orleans, LA	Mardi Gras
Jun 4	Leesport, PA	Coal Cracker
Jun 4	Blue Ash, OH	Queen City
Jun 4	Phoenix, AZ	A-1
Jun 4	Pittsburgh, PA	Old Frothingslosh
Jun 9-10	Floersant, MO	Gateway
Jun 11	Solana Beach, CA	Aztec
Jun 23-25	Abilene, KS	KC's Best
Jun 24	Wyandotte, MI	Stroh's Fire Brewed
Jun 25	Elk Grove Village, IL	Windy City
Jul 7-8	Waynesville, OH	Miami Valley
Jul 7-8	McCook, NE	Mile High
Jul 8	North Little Rock, AR	Ar-Can-Sas
Jul 15	Frankenmuth, MI	Mid-Michigan
Jul 16	Brecksville, OH	Lake Erie
Jul 21-22	Macon, GA	Atlantic
Jul 29	Tonawanda, NY	Simon Pure
Jul 29	Cold Spring, MN	North Star
Jul 30	Joliet, IL	Prison City
Aug 4-5	Branson, MO	Ar-Can-Sas
Aug 5	Spring Hill, FL	Gator Traders
Aug 6	Scottsdale, AZ	A-1
Aug 11-12	Lena, IL	Weekend at Pauly's
Aug 12-13	Evansville, IN	Antique & Flea Market
Aug 12	Macungie, PA	Horlacher
Aug 12	Chippewa Falls, WI	North Star
Aug 13	Blue Ash, OH	Queen City
Aug 13	Solana Beach, CA	Aztec
Aug 18-20	Richmond, VA	Richbrau
Aug 20	Green Bay, WI	Packer
Aug 26	Denver, CO	Mile Hi
Sep 6-9	Kansas City, MO	CANvention 36
Sep 9	Haverhill, MA	Pickwick
Sep 15-16	Freda, MI	Packer
Sep 16	Portland, OR	Cascade
Sep 21-23	Council Bluffs	Cornhusker
Sep 30	Indianapolis, IN	South-Central IN
Oct 1	Brant, MI	Mid-Michigan
Oct 1	Downers Grove, IL	Westmont Stroh's
Oct 5-7	Scottsdale, AZ	A-1
Oct 6-7	Springfield, IL	Breweriana Show



Did you contribute to this newsletter?

**South-Central Indiana
Brewers Chapter Officers**

- **Mike Pope #32543
President**
- **Fred Johnson #22847
V/P Treasurer**
- **Steve Paddack #31210
Secretary**
- **Debbie Pope #32670F
SCIB Editor**

